

2011 Convergence Forum West Agenda

Thursday, December 8th

1:00pm - 1:45pm Registration

1:45am - 2:30am Accessing Innovation, Inside & Outside the Corporate Walls

*Introduction by **Jennifer Parkhurst**, PricewaterhouseCoopers*

Speakers:

Mark Barrett, Director of Business Development, Johnson & Johnson

Mike McCully, Head of Business Development, BioNeurology, Elan Pharmaceuticals

Moderator:

Robert Gould PhD, CEO, EpiZyme Inc.

2:30pm - 2:45pm Networking Break

2:45pm - 3:30pm How Investors See Today's Opportunities & Challenges

Speakers:

Thong Le, Managing Director, WRF Capital

Kurt von Emster, Co-Founder, venBio

Moderator:

Steven Dickman, President, CBT Advisors

3:30am - 3:45pm Networking Break

3:45pm - 4:45pm Playing Mambo With My Heart (Cells)

*Introduction by **Todd Miller**, Vice President, Alexandria Real Estate Equities*

Speaker:

David Ewing Duncan, Author , "Experimental Man: What One Man's Body Reveals About His Future, Your Health, and Our Toxic World"

Using Analytics to Demonstrate the Economic Value of New Drugs

Speaker:

Iya Khalil, Co-Founder, GNS Healthcare

Integrating New Diagnostics into the Treatment of Chronic Diseases

Speaker:

William Hagstrom, CEO, Crescendo Bioscience, Inc.

4:45pm - 5:00pm Networking Break

5:00pm - 5:45pm Mobile Innovation to Manage Health

Speakers:

Sonny Vu, Co-Founder, AgaMatrix

Halle Tecco, Founder Rock Health

5:45pm - 7:00pm Networking Reception